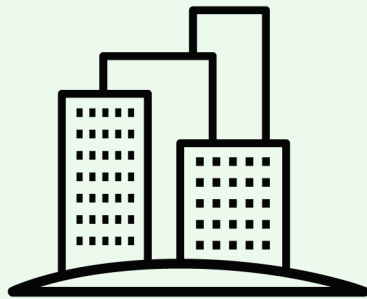




GOAL 1: INVESTMENT



Strategically invest in infrastructure and land development necessary to attract businesses

Strategies

- 1.1 Maintain, replace, or expand the capacity and connectivity of regional utility infrastructure to meet growth and development needs.
- 1.2 Strategically prioritize the development of green and brownfields, vertical infrastructure, and priority production areas, such as agricultural land.
- 1.3 Provide a robust multimodal transportation system that supports economic growth.
- 1.4 Build out a robust broadband network with policies that complete critical connections and enhance competition.



GOAL 2: WORKFORCE



**Cultivate a qualified workforce
that helps the region prosper**

Strategies

- 2.1 Strengthen the alignment of workforce development programs with growth opportunities in all sectors through employer-led collaborations.
- 2.2 Coordinate and expand education and training programs that provide professional and personal growth.
- 2.3 Identify age-based opportunities for managing, training, and retaining a diverse workforce.
- 2.4 Expand opportunities that reduce obstacles to employment and improve quality of life.
- 2.5 Provide a range of housing opportunities and choices.



GOAL 3: INNOVATION



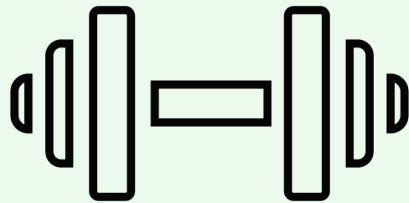
**Support innovative solutions
to accelerate business
formations and expansions**

Strategies

- 3.1** Cultivate partnerships that advance the development of regional technology hubs.
- 3.2** Establish a dynamic innovation and entrepreneurship ecosystem.
- 3.3** Enhance the ability of the region's industries and workforce to adapt to technological shifts.
- 3.4** Sustain small businesses through comprehensive financial, advisory, and promotional programs.



GOAL 4: ECONOMIC RESILIENCE



Strategically invest in infrastructure and land development necessary to attract businesses

Strategies

- | | |
|-----|---|
| 4.1 | Capitalize on the region's competitive advantages in the global economy to be better positioned for increased investment within and outside the region. |
| 4.2 | Diversify funding sources to address existing and future gaps. |
| 4.3 | Identify best practices and public-private partnerships to strengthen the regional agriculture sector. |



GOAL 5: QUALITY OF PLACE



Enhance quality of place and attractiveness to businesses, residents, workers, and visitors

Strategies

- | | |
|-----|---|
| 5.1 | Support and promote the region's arts, cultural, and recreational assets. |
| 5.2 | Encourage placemaking and the proliferation of community identity and belonging. |
| 5.3 | Provide technical services to municipalities and community organizations that facilitate the development of livable communities. |
| 5.4 | Improve disaster preparedness and environmental stewardship. |
| 5.5 | Emphasize positive community messaging to encourage pride and investment and make the area more inviting to the incoming workforce. |